GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

PR&RD - Revamped Rashtriya Gram Swaraj Abhiyan (RGSA) – Approval of Economic Development and Income Enhancement Component Proposals of the State of Andhra Pradesh by the Ministry of Panchayati Raj, Government of India under the RGSA for FY 2025-26 – Execution of three Economic Development and Income Enhancement Projects duly designating AP Tourism Development Corporation as Technical Agency to provide necessary support in executing the Projects – Administrative Sanction accorded – Orders – Issued.

PR&RD(PTS.II) DEPARTMENT

G.O.RT.No. 867 **Dated: 03-11-2025**

Read :

From the Commissioner, PR&RD, e.file bearing computer number. 2943224.

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The Commissioner, PR&RD, in the e-file read above, has stated that the Revamped Rashtriya Gram Swaraj Abhiyan (RGSA) is a Centrally Sponsored Scheme with a funding pattern of 60:40, implemented during the period 2022–23 to 2025–26, co-terminus with the XV Finance Commission period. The Scheme primarily aims to strengthen the Panchayati Raj Institutions (PRIs) by providing necessary support systems. As per the Framework for Implementation issued by the Ministry of Panchayati Raj (MoPR), the Scheme provides support under the following components with the cost norms as specified therein:

i. **Support for Innovations:** To incubate and develop models of good governance and result-oriented programme delivery through Panchayats.
ii. **Project-based Support for Economic Development and Income Enhancement:** To provide viability gap funding for micro-projects aimed at economic development and income generation, covering subject areas listed in the Eleventh Schedule of the Constitution.

2. The Ministry of Panchayati Raj, Government of India, vide their letter dated: 13.05.2025, has requested all States/UTs to submit proposals under the “Innovative/Economic Development and Income Enhancement” component of the RGSA Annual Action Plan duly identifying individual Gram Panchayats or clusters of GPs for consideration by the Mid-Term Review Committee, chaired by the Additional Secretary, MoPR.

3. In compliance with the GOI instructions and following the approval of the State Executive Committee headed by Principal Secretary to Government, PR&RD Department, dated 28.04.2025, detailed Project Reports along with appraisal formats for eight innovative projects have been submitted by the State of Andhra Pradesh to the MoPR by the Commissioner, PR&RD, AP.

4. The Under Secretary to Government of India, Ministry of Panchayati Raj, vide his letter Dated: 04.08.2025 has communicated the minutes of the 1st meeting of the Committee held at New Delhi on 02nd & 03rd July, 2025 under the chairmanship of Additional Secretary, MOPR according to which MoPR considered the 47 Projects received during current financial year 2025-26 from the States of Andhra Pradesh and 10 others under Innovative and Economic Development and Income Enhancement component of Revamped RGSA.

5. The details of the projects approved from the State of Andhra Pradesh and the decision of the committee thereon are as hereunder:-

Sl. No	**Project Name**	**Objectives**	**Proposed Cost (Rs. in crore)**	**Decision of the Committee**
1.	Araku Camping and Caravan Villages	Establishment of an iconic bamboo-built campus including stays, processing zones, wellness pods, trails, cafe, and workshops	5.00	The Committee considered the proposal and recommended the same with an amount of Rs.5.00 crs subject to condition that being an income generation project in nature, it may be shifted under Economic Development and Income Enhancement component.

2.	Kuchipudi - Heritage Village	i. Preserve & promote the cultural heritage of Kuchipudi village ii. Create sustainable livelihood opportunities for local residents iii. Improve infrastructure & visitor experience iv. Empower SHGs, youth, and local artisans through skill-building and enterprise development v. Revitalization of 800m heritage street with paving, lighting, murals, signage	3.00	The Committee considered the proposal and recommended the same with an amount of Rs.3.00 crore subject to condition that being an income generation project in nature, it may be shifted under Economic Development and Income Enhancement component.
3.	Etikkopaka - Toy Village	Safeguard the traditional Etikoppaka toy craft Develop tourism infrastructure to increase footfall and market access; Generate direct and indirect employment, particularly for women and youth; Strengthen community ownership and decentralized governance	3.00	The Committee considered the proposal and recommended the same with an amount of Rs.3.00 crore subject to condition that being an income generation project in nature, it may be shifted under Economic Development and Income Enhancement component.
4	Empowerment of Gram Panchayats to bring about Behavioral Change on Solid Waste Management Practices in Rural Households of Andhra Pradesh	Dedicated team of 6000 Community Resource Persons (CRPs) will be deployed as to provide hands-on-training to 60 lakh households. Gram Panchayats can bring out behavior change in respect of waste segregation at HH level. Source segregation of wet and dry waste at Household level.	6.00	The Committee considered the proposal and recommended the same with an amount of Rs.5.50 crore subject to condition that 5500 Community Resource Persons (CRPs) as proposed in the Annual Action Plan of the State, to be taken into consideration.

6. The Commissioner, PR&RD, has stated that the Ministry emphasized that, being the final financial year of the RGSA scheme, all sanctioned projects must be completed within the current fiscal year. While stating that the approved project mentioned at Sl.No.4 above will be carried out by the Panchayat Raj Department, he has, therefore, requested the Government to accord Administrative Sanction for three approved projects mentioned at Sl.Nos.1 to 3 above and to entrust their execution to AP Tourism Development Corporation **(APTDC)** duly designating it as Technical Agency for the reasons mentioned therein, to provide necessary support in executing the projects with the active participation of Gram Panchayats concerned**.**

7. Government, after careful examination of the matter, hereby accord Administrative Sanction for the following three projects and entrust their execution to AP Tourism Development Corporation **(APTDC)** duly designating it as Technical Agency to provide necessary support in executing the projects with the active participation of Gram Panchayats concerned, subject to completion of the projects within the current fiscal year **:-**

SL No	Project Name	Amount	Component

		Sanctioned	
1.	Araku Camping and Caravan Villages	5.00	Economic Development and Income Enhancement component.
2.	Kuchipudi -Heritage Village	3.00	
3.	Etikkopaka - Toy Village	3.00	

8. The Commissioner, PR&RD, AP., and the VC&MD, AP Tourism Development Corporation (APTDC) shall take necessary further action accordingly in the matter.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

SHASHI BHUSHAN KUMAR
PRINCIPAL SECRETARY TO GOVERNMENT

To
The Commissioner, PR&RD, Department
PVS ICON, Tadepalli, Guntur District, Andhra Pradesh.
The VC&MD, AP Tourism Development Corporation, Vijayawada.
Copy to :
The YAT&C Department.
The Director of Treasuties & Accounts, Andhra Pradesh, Ibrahimpatnam.
The Pay Accounts Officer, Mangalagiri, Guntur District.
The P.S. to Secretary to Government (Expr), Finance Department.
The OSD to Hon'ble Dy.C.M. for PR, RD&RWS and EFS&T.
The P.S. to Prl.Secy.to Govt., PR&RD Department.
SF&SC.

// FORWARDED BY ORDER //

SECTION OFFICER